

# Extra Mile, PDR & Students Run

Students Run Philly Style (SRPS) is a 501(c)3 non-profit that transforms lives through running and mentorship, serving 1,000 students in Philadelphia.

Extra Mile is SRPS' annual fundraiser that kicks off Philadelphia Distance Run (PDR) weekend. It's a chance for our corporate partners to come together to raise funds for youth mentorship and celebrate our young people's achievements.

SRPS is an equitable partner of PDR. This social enterprise opportunity will directly support our programming while building on the organization's history of positively impacting the city.



# SPONSORSHIP LEVELS

## Extra Mile Fundraiser 9/13

**\$2,000 - \$5,000**

- 4-8 tickets to event
- Logo on Students Run Website
- Digital logo at event
- Logo/promo in event emails
- Food/beverage sponsor opportunity
- Facilitated networking opportunities with SRPS board

## Weekend Sponsor

**Extra Mile 9/13 (social) & PDR 9/15 (run)**

**\$6,000 - \$15,000**

- All Extra Mile activations on Friday plus race day activations on Sunday including:
- Promo given out to runners (physical or digital runner bags)
- Branding and signage opportunities
- Activation/VIP/Tent opportunities
- 6-20 race bibs for giveaways/contests/VIPS

## All sponsorships are customizable

We build quality, mutually-beneficial partnerships. Below are opportunities for involvement, but we welcome an open conversation around your goals so we can build the best partnership possible. You can choose to sponsor just Extra Mile, a Friday evening fundraiser, or both Extra Mile and PDR to provide both a social and running focused activation that spans the weekend.

## PRESENTING & TITLE SPONSORS

We reserve a small number of key opportunities for title and presenting sponsorships around Extra Mile, the 5K and Half Marathon. Please let us know if you would like to discuss ways to fully co-brand the Extra Mile fundraiser or PDR to build a long-term relationship with Students Run and PDR runners.

**Presenting Sponsorships (Starting at \$50,000)**

**Title Sponsorships (Starting at \$100,000)**

## IN KIND PARTNERS

We welcome in-kind partners who are able to provide high quality value in exchange for promotion. In kind sponsorships should be able to provide all participants with something of value. In kind needs for Extra Mile include food and beverages.

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