

The Kick-Off Party

Local Business Partnership



EXCLUSIVE BENEFITS FOR YOU

Budgeted Support: You'll benefit directly from the funds we set aside just for supporting local businesses like yours.

Exclusive Table at The Kick-Off Party: Showcase your culinary delights and engage with our guests by serving food, displaying, and distributing your marketing materials.

Dedicated Email Feature: Reach 15,900 potential customers through a dedicated email to our extensive SRPS listserv.

Spotlight on Social Media: Gain exposure with a dedicated social media post, with the option to collaborate with a talented student for unique content.

Promotional Opportunity: Drive traffic directly to your business with an exclusive promotional opportunity tailored to attract our audience.

WHAT WE NEED FROM YOU:

Delicious Food: Provide appetizer-sized portions for at least 300 guests.

Friendly Staff: Have your team on-site to serve and interact with guests.

Serving Essentials: Supply the necessary serving utensils and tableware for your offerings.

FOR MORE INFORMATION CONTACT:

Danny Burke, Director of Development
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The Power of Partnership

How We Amplify Your Brand



LEVERAGING A WORLD-CLASS EVENT TO MAXIMIZE YOUR BRAND IMPACT

5,000+

You will have direct access to over 5,000 race weekend participants as well as spectators and volunteers

>\$75K

Highly engaged audience with disposable income: 75% of participants report an income of **over \$75,000** and 60% report an income of **over \$100,000**

100,000+

Digital reach of over 100,000 through email subscriptions, unique web visitors and social followers



GIVING BACK & GAINING MORE: Financial Rewards + Tax Benefits

By supporting us, you help offset cost and boost our ability to provide valuable services and initiatives to the community. You will receive a \$500 Philly Business Honorarium. As SRPS is a 501(c)(3) non-profit, any costs beyond the \$500 honorarium are in-kind contributions and tax-deductible.



BECOME A KEY PLAYER IN THE SRPS X PDR POWERHOUSE

SRPS is co-owner of the Philadelphia Distance Run (PDR) and host of the official Kick Off Party for PDR. In addition to The Kick Off Party specific communications, you'll also be included in all marketing materials leading up the race on Sept 15.