

Extra Mile & PDR Weekend Partnership

**Students
Run** PHILLY
STYLE

9/19, 6-8PM @ 1735 MARKET ST.



SOCIALIZE

with free tickets to
Extra Mile: The Kick-Off Party

9/21, 7AM @ ART MUSEUM



RUN

the Philadelphia Distance Run 5K
with free entries

9/21, 7AM @ ART MUSEUM



VOLUNTEER

as a group at the
Philadelphia Distance Run

Choose your party size

Socialize, run, and volunteer to support youth mentorship. Your sponsorship will include:

PARTY OF 4

- 4 tickets to Extra Mile offering direct connection with our board, staff and mentors
- 4 free race entries to the Philadelphia Distance Run (5K)
- Facilitated group volunteer opportunity at the PDR
- Digital logo placement in all event marketing materials

\$2,000

PARTY OF 6

- 6 tickets to Extra Mile offering direct connection with our board, staff and mentors
- 6 free race entries to the Philadelphia Distance Run (5K)
- Facilitated group volunteer opportunity at the PDR
- Digital logo placement in all event marketing material
- Dedicated email/post to Extra Mile attendee list (~1000)

\$3,000

PARTY OF 10

- 10 tickets to Extra Mile offering direct connection with our board, staff and mentors
- 10 free race entries to the Philadelphia Distance Run (5K)
- Facilitated group volunteer opportunity at the PDR
- Digital logo placement in all event marketing material
- Dedicated email/post to our mentors and PDR Runners (100k digital reach)
- Promo item in Mentors Gift Bag

\$5,000

Don't see an option that fits? We accommodate all party sizes, just ask!

The Power of Partnership

How We Amplify Your Brand

Students
Run PHILLY
STYLE

LEVERAGING A WORLD-CLASS EVENT TO MAXIMIZE YOUR BRAND IMPACT

5,000+

You will have direct access to over 5,000 race weekend participants as well as spectators and volunteers

>\$75K

Highly engaged audience with disposable income: 75% of participants report an income of **over \$75,000** and 60% report an income of **over \$100,000**

100,000+

Digital reach of over 100,000 through email subscriptions, unique web visitors and social followers



GIVING BACK & GAINING MORE:

Supporting us is more than a donation—it's a partnership for community growth and positive change. Your sponsorship helps us offset costs and increase our ability to provide valuable services and initiatives to the community. By partnering with us, you gain visibility and recognition within the community.



BECOME A KEY PLAYER IN THE SRPS X PDR POWERHOUSE

SRPS is co-owner of the Philadelphia Distance Run (PDR) and host of the official Kick Off Party for PDR. In addition to The Kick Off Party specific communications, you'll also be included in all marketing materials leading up the race on Sept 15.